



St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool-518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

Email id: sjcknl@yahoo.com; website: sjcknl@edu.in; Phone: 08518226268



Department of Commerce & Management



One Day Awareness Workshop on
INTELLECTUAL PROPERTY RIGHTS

— Sponsored by —
**AP MSME Development Corporation,
Govt. of Andhra Pradesh**

Under Raising and Accelerating MSME Performance (RAMP)
Scheme of Ministry of MSME, Govt. of India.

VENUE
Tungabhadra Seminar Hall,
IIITDM Kurnool

DATE
17-08-2026

— Organized by —
**Indian Institute of Information Technology
Design and Manufacturing Kurnool**
(An Institute of National Importance under
the Ministry of Education, Govt. of India)
Kurnool - 518008, Andhra Pradesh, India



www.iiitk.ac.in

ABOUT THE WORKSHOP

Intellectual Property (IP) is a key driver of innovation and competitiveness. This workshop aims to create awareness on IPRs and empower innovators, entrepreneurs, MSMEs, and aspiring entrepreneurs to protect and commercialize their ideas effectively.

The programme will provide insights into various forms of IP protection, filing procedures, and the strategic use of IP for business growth, technology transfer, and investment opportunities.

WHO SHOULD ATTEND?

- MSME Owners & Entrepreneurs
- Startups & Innovators
- Aspiring Entrepreneurs

KEY HIGHLIGHTS

- Expert Sessions by IP Professionals
- Practical Insights on IP Protection & Commercialization
- Guidance on Patents, Trademarks, Copyrights & Designs
- Support for Innovation-led Growth

REGISTER NOW!

Scan the QR Code to Register



Scan me!

WORKSHOP SESSIONS

The workshop will be conducted in 4 technical sessions covering the following topics:

SESSION 1
Introduction to IPR
Basics of Intellectual Property Rights, Types of IP, Importance & Benefits.

SESSION 2
Patents and Innovation Protection
Patentability Criteria, Filing Process, Patent Drafting Basics and Case Studies.

SESSION 3
Trademarks, Copyrights & Designs
Trademark Registration, Copyright Protection, Industrial Designs and Geographical Indications.

SESSION 4
IP Commercialization & Technology Transfer
Licensing, Technology Transfer, IP Valuation, Scaling Innovations & Startup Growth.





St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool-518004.A.P.

(Affiliated to Rayalaseema University, Kurnool)

Email id: sjcknl@yahoo.com; website: sjcknl@edu.in; Phone: 08518226268



Department of Commerce & Management

REPORT ON ONE-DAY AWARENESS WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

Date	: 17 August 2026
Venue	: Tungabhadra Seminar Hall, IIITDM Kurnool
Organized by	: Indian Institute of Information Technology Design and Manufacturing (IIITDM) Kurnool
Sponsored by	: AP MSME Development Corporation, Government of Andhra Pradesh
Faculty In-Charge	: R. Prasad & B. Pavan
Participants	: 40 Aspirant Students

1. Introduction

A One-Day Awareness Workshop on Intellectual Property Rights (IPR) was conducted on 17 August 2026 at the Tungabhadra Seminar Hall, IIITDM Kurnool. The workshop was sponsored by the AP MSME Development Corporation, Government of Andhra Pradesh, under the Raising and Accelerating MSME Performance (RAMP) Scheme of the Ministry of MSME, Government of India.

The workshop was organized with the objective of creating awareness among students, aspiring entrepreneurs, innovators and MSME stakeholders about the importance of Intellectual Property Rights and their role in protecting and commercializing innovative ideas.

A group of 40 aspirant students attended the workshop under the guidance of faculty in-charge Mr. R. Prasad and Mr. B. Pavan.

2. Objectives of the Workshop

The major objectives of the workshop were:

- To provide basic knowledge about patents, trademarks, copyrights and industrial designs.
- To familiarize participants with the patent filing and protection process.
- To create awareness about IP commercialization and technology transfer.
- To encourage students to develop an innovation and entrepreneurship-oriented mindset.

3. Workshop Sessions

The workshop consisted of four technical sessions covering important areas of Intellectual Property Rights.

Session 1: Introduction to IPR

The first session provided an introduction to Intellectual Property Rights. Participants were familiarized with the basic concepts of IPR, different types of intellectual property, and the importance and benefits of protecting intellectual creations.

Session 2: Patents and Innovation Protection

The second session focused on patents and protection of innovations. The participants learned about patentability criteria, the patent filing process and the basics of patent drafting. Practical examples and case studies helped the students understand how innovative ideas can be legally protected.

Session 3: Trademarks, Copyrights & Designs

The third session dealt with trademarks, copyrights and industrial designs. The session explained trademark registration, copyright protection, industrial designs and geographical indications. The participants understood how these forms of IPR help businesses establish and protect their unique identity and creative works.

Session 4: IP Commercialization & Technology Transfer

The fourth session focused on IP commercialization and technology transfer. Topics such as licensing, technology transfer, IP valuation, scaling innovations and startup growth were discussed. This session helped participants understand that intellectual property can be transformed into a valuable business asset.

4. Participation of Students

A total of 40 aspirant students actively participated in the workshop. The students showed considerable interest in understanding the practical applications of IPR, particularly patents, trademarks, copyrights, innovation protection and commercialization.

The participation provided students with an opportunity to interact with experts and gain exposure to the importance of protecting and commercially utilizing innovative ideas.

5. Key Outcomes:

The workshop provided the following key learning outcomes:

- Participants learned about different types of IPR and their applications.
- Participants became familiar with the basic patent filing process.
- Awareness was created regarding trademark, copyright and industrial design protection.
- Participants gained knowledge about IP commercialization, licensing and technology transfer.

6. Conclusion

The One-Day Awareness Workshop on Intellectual Property Rights was highly informative and beneficial for the participating students. The programme successfully created awareness about the importance of protecting intellectual creations and provided valuable insights into patents, trademarks, copyrights, industrial designs and IP commercialization.

The participation of 40 aspirant students, accompanied by faculty in-charges R. Prasad and B. Pavan, made the programme meaningful and engaging. The knowledge gained through the workshop is expected to encourage students to identify, protect and commercially develop their innovative ideas in the future.

The programme was a valuable learning experience and contributed towards developing an innovation, entrepreneurship and IPR-oriented mindset among students.

Submitted by:

R. Prasad & B. Pavan

Faculty In-Charges

Commerce & Management

SJDC

ATTENDANCE

Programme:

Date: 17/02/2026

Department:

S.No	Admn.No	Name of the Student	Class	email-id	Mobile No.	Signature
26.	21631	Bhargav Ramudu	II-B (com-D)	Bhargav Ramudu 11@gmail.com	7386967123	Bhargav
25.	21638	C. Mahesh	II-B (com-D)	Chittari Mahi@gmail.com	9089330700	C. Mahesh
26.	21685	D. Vaibhav Kumar	II-B	Vaibhav Dave@gmail.com	9963171895	D. Vaibhav
27.	22411	Emarajulu Srinu Parthap	II-B	Emarajulu Srinu Parthap@gmail.com	8341506909	Emarajulu Srinu Parthap
28.	21646	Gadde Dilip Raj	II-B	diliprajulu09@gmail.com	630020498	G. Dilip
29.	21668	Shaik Imam Khazim Wali	II-B	Shaik Imam Khazim Wali@gmail.com	9705393817	Shaik Imam
30.	21704	Shaik Zeshan	II-B (com-D)	Siyazulu93@gmail.com	9919119878	Shaik Zeshan
31.	21703	Hussen miya	II-B (com-D)	Shaik Hussen miya 786@gmail.com	9652269244	Hussen miya
32.	22409	Dindukuthay Bhuvan	II-B	Bhuvan 959@gmail.com	8867151069	Dindukuthay Bhuvan
33.	21688	Kallu Tharun Kumar Goud	II-B	Kallu Tharun 05@gmail.com	9010524734	Kallu Tharun
34.	21693	Nagaraj MD Zakid Bashe	II-B (com-D)	Zakid Bashe 718@gmail.com	870099820	Nagaraj MD Zakid Bashe
35.	21714	Shaik Mohammed Sagib	II-B (com-D)	Sagib 38@gmail.com	9093970899	Shaik Mohammed Sagib
36.	22416	Shaik Mohammad Salman	II-B (com-D)	Shaik Salman 1317@gmail.com	9390700161	Shaik Mohammad Salman
37.	22390	G. Shiva Nandi Reddy	II-B (com-D)	Shivanandi Reddy 78@gmail.com		G. Shiva Nandi Reddy
38.	22412	Karakala Bhuvanesh	II-B (com-D)	Sivanandi Reddy 78@gmail.com	8247654633	Karakala Bhuvanesh
39.	21706	Shaik Khais Zeshan	II-B (com-D)	Khais Zeshan@gmail.com	7660866194	Shaik Zeshan
40.	21715	Mohammed Taufiq	II-B (com-D)	Smd. Taufiq@gmail.com	9866989766	Mohammed Taufiq
41.	22415	Sammala Zuneel	II-B (com-D)	Zuneelmax110@gmail.com	6300925711	Sammala Zuneel
42.	21621	Adhikula Kiran Kumar	II-B (com-D)	Kiran Kiran 11300@gmail.com	6981782599	Adhikula Kiran Kumar
43.	21716	Shaik Rakhib	II-B (com-D)	Rakhib Shaik 73@gmail.com	934781428	Shaik Rakhib

S.No	Admn.No	Name of the Student	Class	email-id	Mobile No.	Signature
1	21682	B. Karthik Jangid	B-com-D	Karthik Jangid 9441@gmail.com	8076932063	B. Karthik Jangid
2	21717	Syed Raahil Ayyan	B-com-D	Raahil Ayyan 9441@gmail.com	9398316831	Syed Raahil Ayyan
3	21723	Yagendra Singh	II-B	Yagendra Singh@gmail.com	6639799112	Yagendra Singh
4	21708	S.M. Lakshmi	II-B	Shaila Lakshmi 00321@gmail.com	6303483245	S.M. Lakshmi
5	21696	R. Anurag	II-B	Anurag 60@gmail.com	7077788063	R. Anurag
6	22390	G. Sivamodi Reddy	II-B	Sivamodi Reddy 38@gmail.com	8247654633	G. Sivamodi Reddy
7	21671	S.P. Sarveer Kumar	B-com-D	P. Sarveer Kumar@gmail.com	6306441480	S.P. Sarveer Kumar
8.	21691	M. Zameer Ahmad	B-com-D	M. Zameer Ahmad 2006@gmail.com	9112382704	M. Zameer Ahmad
9	21665	R. Samanth	B-com-D	R. Samanth 2006@gmail.com	6309550559	R. Samanth
10	21696	B. Shiva Naidu	B-com-P	B. Shiva Naidu 6200@gmail.com	7989201543	B. Shiva Naidu
*11	22398	Shaik Samir	B-com-D	Samir Shaik 1122@gmail.com	8106044108	Shaik Samir
12	21702	Shaik Hathi	B-com-D	Shaik Hathi 11@gmail.com	7509355326	Shaik Hathi
13	22407	C. Srikanth	II-B	Chakal Srikanth C@gmail.com	9492041511	C. Srikanth
14	21699	Shaik Abdul Hameed	B-com-D	Abdul Hameed 27@gmail.com	8919112684	Shaik Abdul Hameed
15	21721	Shaik Zubair	B-com-D	Shaik Zubair 737@gmail.com	9963628008	Shaik Zubair
16	21720	Shaik Sohail	B-com-D	Shaik Sohail 1957@gmail.com	9000964266	Shaik Sohail
17	21719	Shaik Sohail	B-com-D	S. T. 146731@gmail.com	9392023443	Shaik Sohail
18	21710	Shaik Mohammad Kaif	B-com-D	Shaik Mohammad Kaif Shaik Kaif@gmail.com	7861916850	Shaik Mohammad Kaif
19	21713	Shaik Mohammad Muzammil	B-com-D	Shaik Muzammil 0030@gmail.com	897777005767	Shaik Mohammad Muzammil
20	21713	Shaik Mohammad Muzammil	B-com-D	Smd Muzammil 2@gmail.com	7396688664	Shaik Mohammad Muzammil
21	21710	Shaik Mohammad Muzammil	B-com-D	Shaik Mohammad Muzammil 62@gmail.com	7411242406	Shaik Mohammad Muzammil
22	21720	Shaik Abdul Kareem	B-com-D	Abdul Kareem 000@gmail.com	9010396505	Shaik Abdul Kareem
23	21683	B. Bhavathi Reddy	B-com-D	Reddy Bhavathi 2405@gmail.com	9676899193	B. Bhavathi Reddy

Photos'

