



# ANNUAL REPORT

August 2021 -August 2022

## Institution's Innovation Council St. Joseph's Degree College

Sunkesula Road, Kurnool-518004.

Affiliated to Rayalaseema University, Kurnool, Andhra Pradesh

[www.sjcknl.edu.in](http://www.sjcknl.edu.in)



## About St. Joseph's Degree College:

St. Joseph's Degree college established in 1994 is governed by St. Joseph's Educational Society. Its an unaided private Degree college affiliated to Rayalaseema University, Andhra Pradesh. It made a humble beginning with 180 students and now there are around 3000 in 11 courses offered by the college.

## Institution's Innovation Council of St Joseph's Degree College:

### **VISION:**

The Entrepreneurship Awareness Cell strives to spread awareness on entrepreneurship and equip the students with necessary information & skills to plunge into the market as entrepreneurs.

### **MISSION:**

We constantly give students good exposure, through interactions with successful entrepreneurs, workshops and fieldtrips, and thereby nurture the ideas of leadership, self development, robust and positive attitude to meet the challenges as an entrepreneur.

## Journey of IIC in St. Joseph's Degree College:

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are in formative years.

On 12th March 2022, St Joseph's Degree college got enrolled under IIC under the guidance of Academic Head Showrilu Reddy garu and able leadership of Principal Dr K.Shantha and Vice Principal Dr C.V Satyanarayana. IIC formed with a team of 8 external resource persons who are prominent experts from different fields and 11 lecturers from different streams of the college. From its inception IIC team has been taking things in a very passionate way and the team has been relentlessly planning and organizing programs that have been prescribed by IIC.

# Diversified Representation in the IIC of St.Joseph's Degree College:

Institution's Innovation Council of St Joseph's Degree College has created a pool of external resource persons who are experts in their fields to guide and reciprocate as third party well wishers. Our external panel consists of Head of departments of professional colleges, alumni entrepreneurs, local MSME promoters, key players in Chamber of Commerce, and officials from banking sector. This diversity has brought us nearer to industry, innovation, entrepreneurship and markets, which has given to students good exposure and vibrancy in learning culture. The external resource persons have acted as facilitators in bringing us more near to government interventions, industry visits, expo and broad spectrum of experts, who in turn have inculcated positivity towards innovation and entrepreneurship among the student community.

## External Committee Members IIC



**Mr.G.Shiva Prasad**

Managing Director  
Proprietor  
Arjun Detergents  
& chemicals,  
Kurnool



**Mr.I.Vijay Kumar Reddy**

President,  
Kurnool District  
Chamber of  
Commerce



**Mr.S. Mahaboob**

HoD of Dept. of  
Business Studies,  
K.V.Subba Reddy  
College of Busieness,  
Kurnool



**Mr. N.Suresh Babu**

Managing  
Director,  
Shri Shiridi Sai  
Paints Industries,  
Kurnool



**Mr.B.Suresh**

SBI Branch  
Manager  
State Bank of India  
Kurnool



**Dr.D.R.Srinivas**

IIC Convener,  
G.Pulla Reddy  
Engineering  
College,  
Kurnool



**Dr.K.VISWESWARA  
Reddy**

Faculty & Rector  
NIMSME  
Hyderabad



**Mr.Y.Kiran Babu**

CEO & Founder  
Egnify Technologies  
Hyderabad

# Key Functionaries in the IIC of St. Joseph's Degree College:



**Ms. Y. Showrillu Reddy**

**Dean of Administration**

St, Joseph's Degree College has established Institution's Innovation Council (IIC) for promoting different activities related to the innovation, IPR, startup and entrepreneurship. Faculties and students are the members of IIC.

SJC IIC helps students to experiment latest technologies, create, innovate and derive prototypes for commercialization which greatly builds their confidence. I appreciate this initiative by MIC & the IIC faculty team of our college for taking it forward.



**Dr. K. Shantha**

**Principal of SJDC  
President of IIC**

The motto of SJC IIC is to foster an entrepreneurial culture, by providing the students opportunities to transform their business ideas to reality & to promote start-ups and Entrepreneurship in the campus.

Renowned entrepreneurs, government officials, experts from different fields are regularly invited to guide and motivate our students.



**Dr. C. V. Satyanarayana**

**Vice Principal of SJDC**

Our college IIC nurtures, identifies and rewards innovations. We share success stories and also organize

periodic workshops, seminars, interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.



**Dr. LILAMBESHWAR SINGH**

**Vice President, IIC**

The main vision of IIC is to boost our education system with creativity and innovation.

To foster this we conduct idea competition, mini-challenges and help the students to learn creative problem solving, gap analysis and strategic decision making.



**Mrs. V. H. S. PALLAVI**

**Convenor, IIC**

We streamline students and staff from different courses to strengthen IIC in the college

We are working to create awareness and a new perspective towards entrepreneurship through various student oriented programs



**Mr. R. Prasad**

**Convenor, EDC**

EDC (Entrepreneurship Development Cell) was established in the college

with a vision to bridge the gap between Industry and Academia

The cell undertakes several activities for student development wherein the student gets corporate exposure while studying and develops a spirit of entrepreneurship.

## Coordinators:



**Mr.J SIVA KRISHNA**

Department of Commerce  
**Yukthi Coordinator**

Educating our students in preparing business plans and handholding them through the journey of entrepreneurship is

the first motto of YUKTHI



**Mrs. M.SARITHA**

Department of Zoology  
**Start up Activity Coordinator**

We are encouraging startups by creating a conducive atmosphere in the campus.



**Mrs.G.LAKSHMI DEVI**

Department of Humanities  
**IPR Coordinator**

We conduct orientation programs, expert sessions and IPR Certificate Courses to encourage students.



**Mr.N.G.Sai Kiran**

Asst Placement Officer  
**Student Internship Coordinator**

Students are given the opportunity to get used to the work environment in the industry



**Mrs. I. KALYANI**

Department of Statistics  
**Social Media Coordinator**

We propagate IIC activities through Social media to capture the attention of new generation students.



**Mr.B. CHANDRA SEKHAR**

Department of Mathematics  
**Member,IIC**

We encourage students to set up stalls during various college events, which provides them with rich practical experience.



**Mrs.S. SHAMEENA BEGUM**

Department of Electronics  
**Member,IIC**

As an Innovation Ambassador, I got in-depth knowledge on entrepreneurship development and startup ecosystem, which I will be using to motivate students.



**Mr. SADIQ HASSAN SYED**

Department of Chemistry  
**Member,IIC**

IIC has given priority to practicality, so we are encouraging students to set up stalls and develop their inventory management and marketing skills



**Mr. P.Srinivasulu**

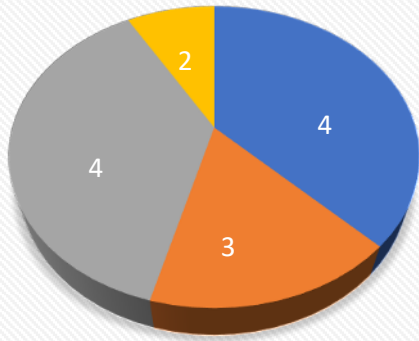
Office assistant  
**Member,IIC**

Technology drives the nation and our college is a proud partner of this drive.

### Innovation Ambassador Training at Foundation level

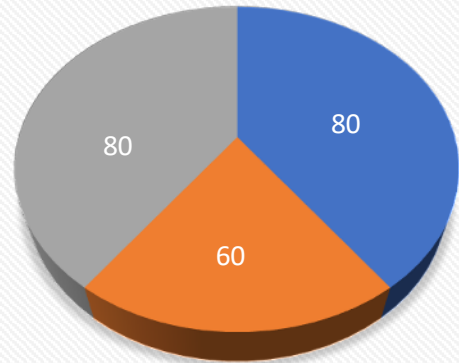
10  
Members

### No. of Faculty Mentors



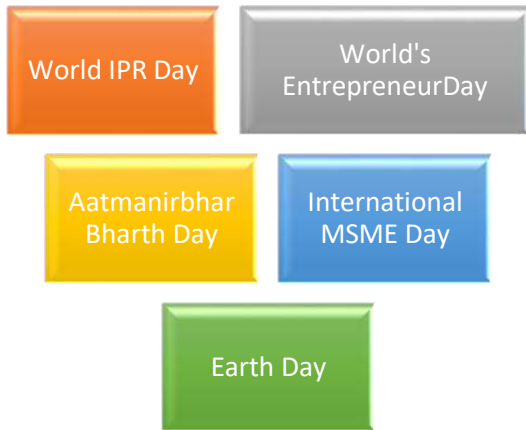
■ Commerce ■ Life Science ■ Mathematics ■ Others

### No of IIC Members(2020-23)

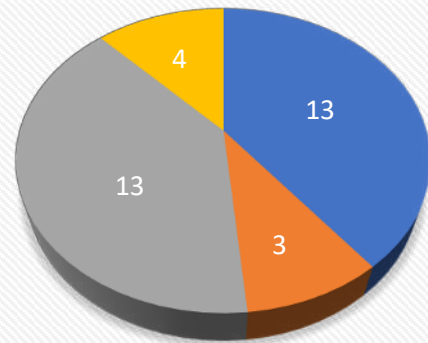


■ Commerce Students ■ Life Science Students  
■ Mathematics Students

### Celebration days of IIC



### No. of Activites on IIC



■ IIC Driven Activities ■ MIC Driven Activites  
■ Self Driven Activites ■ Celebration Activites

S.No	Institute
1	Dr.K.V.Subba Reddy Institute of Technology and Management, Affiliated to JNTU, Kurnool
2	Dr.K.V.Subba Reddy School of Business Management, Affiliated to JNTU, Kurnool
3	Pulla Reddy Engineering College, Kurnool.
4	Eco Club, St. Joseph's Degree College, Kurnool.

### MOU's of IIC SJDC with Various Institute



Membership of College in National Rural Entrepreneurship

# Promotion of Innovation and Entrepreneurship in the Campus :



6-Day EDP Certificate Course

MSME Day at Kurnool District Chamber of Commerce



Vanijya Mahotsav

**Mr.J.Siva Krishna**  
Faculty  
Department of Commerce & Management  
Social Work Coordinator, IC  
01-08-2022  
**Problem Solving & Idea Generation**  
**Mr.N.G.Sai Kiran**  
Student Internship Coordinator, IC  
02-08-2022  
**Market Research**  
**Mrs.V.H.S.Pallavi**  
Faculty  
Department of Commerce & Management  
Coordinator, IC  
03-08-2022  
**Concepts in Converting an Idea into a Product**  
**Mr.R.Prasad**  
Faculty  
Department of Commerce & Management  
Coordinator, IC  
04-08-2022  
**Business Plan Writing & UDYAMI Registration**  
**Dr.R.Lilambeshwar Singh**  
Faculty  
Department of Commerce & Management  
Coordinator, IC  
05-08-2022  
**Business Model Canvas**  
**Mrs.G.Lakshmi Devi**  
Faculty, Dept. of Management  
IPR Coordinator, IC  
06-08-2022  
**Intellectual Property Rights**

**Y.Showrilu Reddy**  
Patron  
Dean  
**Dr.K.Shantha**  
Principal  
& President, IIC  
**Dr.C.V.Satyanarayana**  
Vice President & Placement Officer  
Executive Member, IIC

**Organizing Committee**  
**Mrs.I.Kalyani** Faculty, Dept. Of Statistics  
NIRF Co-ordinator, IIC  
**Mrs.N.Saritha** Faculty, Dept. Of Zoology  
Startup Co-ordinator, IIC  
**Mrs.S.Shameena Begun** Faculty, Dept. Of Electronics  
Member of IC  
**Mr.Sadiq Hassan** Faculty, Dept. Of Chemistry  
Member of IC  
**Mr.B.Chandra Sekhar** Faculty, Dept. Of Mathematics  
Member of IC

**St. Joseph's Degree College**  
Affiliated to Rayalaseema University  
Sunkesula Road, Kurnool  
**Entrepreneurship Development Cell**  
Organizes a  
**6-DAY ENTREPRENEURSHIP DEVELOPMENT PROGRAM**  
To  
ED Cell Students  
From 01-08-2022 to 06-08-2022  
12:30 to 1:30 PM  
Seminar Hall

**Objectives of the program**  
1. Awareness towards the process of problem solving and tools of idea generation  
2. Market Research and it's vital role in Entrepreneurship  
3. Product Development stages  
4. Business Plan Preparation, MSME Portal  
5. Business Model development  
6. Protection of Business Ideas and Patent Registration

**Outcomes of the program**  
1. Develops new perspective in identifying gaps  
2. Helps in identifying consumer preferences  
3. Learn the terms and Jargans in Entrepreneurship  
4. Builds confidence to develop their own business model  
5. Prepare a new business plan on their own for better pitching  
6. Fostering the thought of going forward without the fear of being exploited by big companies

IPR Certificate course by Federation of Andhra Pradesh Chamber of Commerce India



Young Entrepreneur Radhe Singh who won Tenders for stationary



## Business Ideas developed by students:

	Name of the Student	Project Name
1	S Mehaboob Raqiya	Beauty With herbs
2	A. Thanmai	Terrace gardening
3	A Firdous Jahan	Multigrain Floor
4	B J Sai Mounika	Organic Oil
5	A Harika	Herbal Wine
6	P N Shalini	Edible tea cups
7	U C Shara Jaslin	Hydroponics



Selections for MANTHAN

## Institution's Innovation Council – IIC-Driven Activities

S.No	Date	Place	Program	Title	Resource person
1	16-03-2022	SJDC	Awareness program	Entrepreneurship skill, Attitude and Behavior Development	Dr R.Lilambeswara Singh, Vice President, IIC, SJDC
2	25-03-2022	SJDC	Expert Talk	Workshop on Entrepreneurship & Innovation as Career Opportunity	Mr ChandraSekhar, IPO, District Industrial Centre, KNL
3	28-03-2022	SJDC	Motivational session	My Story - by successful innovator	Mr C.Hema Raj, Innovator, Pot ac, Bangaluru
4	31-03-2022	SJDC	Session	Problem solving and Ideation workshop	Dr D.R.Sreenivas IIC, GPREC, KNL
5.1	06-04-2022	SJDC	Competitions	Business Plan Competitions	IIC, SJDC
5.2	09-04-2022	Hitex Grounds	Exposure visit	Visit to Food EXPO 2022	Telangana Food Processing Society, HYD
6	16-04-2022	SJDC	Competitions	Proof of Concept	IIC, SJDC
7	20-04-2022	SJDC	Session	Achieving Problems Solution fit and Product Market fit	Mr Y.Kiran Babu, CEO, Egnify Technologies Solutions Pvt Ltd, HYD
8	29-04-2022	SJDC	Workshop	Intellectual Property Rights (IPRS) and IP Management for startups	Mrs G.Lakhmi Devi, Faculty, SJDC
9	30-04-2022	SJDC	Workshop	Process Design and Development prototyping	Mr N.G.Sai Kiran, Placement Trainer, SJDC
10	04-05-2022	SJDC	Session	Converting Innovation into a Startup	Dr G.Jagadeesh, E-Learning Specialist, Germany
11	05-05-2022	GPREC	Exposure visit	Visit to Innovation Cell	G.PullaReddy Engineering College, KNL
12	22-06-2022	SJDC	Session	Incubation Opportunities for Students & Entrepreneurs	Mr Habibullah, CEO, Habbitsolutions Pvt Ltd, Hyd
13	13-07-2022	SJDC	Session	Angel Investment & VC funding opportunity for Early stage Entrepreneur	Mr Chandra Sekhar Raju, Chartered Accountant, Knl

## Prototypes developed by students:



K.Mokshith Reddy of I BCom B stood first in Business Plan Competition by showing Proof of Concept of Spirulina powder, she was presented with a cash award of 1500 rupees by Principal DrK.Shantha for her idea and effort



Razia of II Life Sciences has come up with a prototype on medicinal cotton



# Testimonials



Kiran Babu  
CEO of Egnify Technologies

True to the mission of MoE's Innovation Cell "to systematically foster the culture of Innovation in all Higher Education Institutions (HEIs) across the country", IIC of St. Joseph's Degree College did a commendable job in planning and executing the mission meticulously. I am extremely impressed with the way they engaged a large number of faculty, students, and staff in various innovation and entrepreneurship activities with proper cadence and accountability.



Vijay Kumar Reddy  
President of Kurnool District Chamber of Commerce

I am delighted that IIC of St Joseph's Degree College has done remarkable work in encouraging and engaging students towards entrepreneurship. The committee members have shown strong commitment towards supporting and promoting student innovations and entrepreneurship in



Afreen Begum  
Department of Life Sciences

Although I am a life science student, the Entrepreneurship Development cell is informative and helpful in learning marketing strategies. I feel that the cell has brought out a creative person out of me. Every presentation, webinar, projects and field visits were so inspiring and instructive.



Sharah Jaslin  
Department of Commerce

I am fortunate to join as an ED Cell Member, it gave me a lot of confidence about my career in the business field. I am sure my journey in St. Joseph's college is very useful in my life and especially to my career.



I. Enoch  
Department of Statistics

I am very happy to be a part of ED cell. Being a mathematics student I didn't have any business subject in academics, ED Cell gave me an opportunity to gain a lot of knowledge about business techniques through many programs and field trips. I got to know more about Entrepreneurship both theoretically and practically.





Visit to Vermicompost unit

**Awareness Program On Intellectual Property Rights(IPR)**  
29-04-2022

G.Lakshmi Devi MCA,MA  
Faculty, Department of Humanities  
& IPR Coordinator, IIC

Venue: Skill Lab 1  
12:30PM - 1:30PM

Organized by  
Entrepreneurship Development Cell  
in collaboration with  
Institution's Innovation Council  
St Joseph's Degree College,  
Sankaravathi Road, Kuvempur



Session on Process Design



Food stalls by students



Aatm Nirbhar Bharath



Eco friendly products stall



Stalls by students



Visit to packaging unit



Consultation with Industries  
Promotion Officer, DIC



Food stalls



Expert Talk



Peer learning by IITian



Visit to Hitex, Hyd



Idea competitions

**Exposure visit to FOOD EXPO 2022**  
09-04-2022

"To develop Student Insights into Indian Food Processing Industry"

Organized by  
Entrepreneurship Development Cell  
in collaboration with  
Institution's Innovation Council  
St Joseph's Degree College,  
Sankaravathi Road, Kuvempur

Venue:  
HITEX Exhibition Center,  
Hyderabad



Workshop on Pot ac



Facebook/Sjc IIC

Instagram/sjc\_iic\_2022

Twitter/@SjcIic

LinkedIn/SJC\_IIC

Compiled by  
D.Kiran Sai

I BBA-B  
Student Coordinator  
for Social media, IIC

