









ANNUAL REPORT

August 2022 - August 2023

INSTITUTION'S INNOVATION COUNCIL

St. JOSEPH'S DEGREE COLLEGE

SUNKESULA ROAD, KURNOOL

About St. Joseph's Degree College:

St. Joseph's Degree College established in 1994 is governed by St. Joseph's Educational Society. It is an unaided private Degree college affiliated to Rayalaseema University, Andhra Pradesh. It made a humble beginning with 180 students and now the College offers 11 courses in the streams of Life sciences, Mathematics, Commerce & Management to 2500 students.

Institution's Innovation Council of St Joseph's Degree College

Vision:

The Entrepreneurship Awareness Cell strives to spread awareness on entrepreneurship and equip the students with necessary information & skills to plunge into the market as entrepreneurs



Mission:

We constantly give students good exposure, through interactions with successful entrepreneurs, workshops and fieldtrips, and thereby nurture the ideas of leadership, self development, robust and positive attitude to meet the challenges as an entrepreneur





Journey of IIC in St. Joseph's Degree College

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions.

Under the guidance of Academic Head Showrilu Reddy and able leadership of Principal Dr K.Shantha and Vice Principal Dr Satyanarayana St Joseph's Degree College got enrolled under IIC in 2022. College gained a 3-Star Rating in IIC at the end of the first year of enrollment. This motivated our IIC faculty team to nurture student innovation further entrprenurship in the campus. We are focused on sustaining our position and recognition through a variety of student centric programs, activities and competitions.

Our team has been successful in creating a positive entrepreneurial climate and risk taking behavior among the students. In this process the faculty have undergone Innovation Ambassador Training - Basic and Advanced by IIC and have progressed as value added assets to the institution.

KEY FUNCTIONARIES IN THE IIC OF ST. JOSEPH'S DEGREE COLLEGE



Ms. Y. SHOWRILU REDDY

Dean of Administration

Our aim is to develop resilient human resources, local ecosystems and contribute to the community well being, with this strong intention IIC team is acting as mentors to dreamers & helping them to achieve their dreams



Dr.C.V.SATYANARAYANA Vice Principal of SJDC

Our college IIC nurtures, **identifies and rewards innovations**. We share
success stories and also organize
periodic workshops, seminars,
interactions with entrepreneurs,
investors, professionals and create a **mentor pool** for student innovators.



Mrs. V. H. S. PALLAVI Convenor, IIC

Every year IIC team organizes an Entrepreneurship Development Certificate Program which brings students from all the streams become aware of the concepts of Entrepreneurship, Innovation, Startups & IPR.



Dr. K. SHANTHA

Principal of SJDC

President of IIC

The association with IIC has given our team a new perspective, better competency and progressive development; it has relatively increased our sense of responsibility making us more quality conscious. The team is focused on sustaining our position and recognition through a variety of student centric programs, activities and competitions.



Dr.LILAMBESHWAR SINGH Vice Presideni, IIC

"Entrepreneur Attitude is essential in life", its is essential to start, run a successful business and be resilient to failures. The risk taking attitude is what sets apart an entreprenur from a commoner.



MR. R. PRASAD Convenor, EDC

The St. Joseph's Entrepreneurship Collective provides programs that empower members of the community to pursue their entrepreneurship potential as initiaters, freelancers and professionals.

FACULTY COORDINATORS



G. Lakshmi Devi

A 1-day online workshop on IPR was conducted by Dr.Bharath N Suryanshi , Assistant Controller of patents and design, RGNIIPM Nagpur as a part of **National Intellectual Property Awareness Mission**(NIPAM) initiative - Government of India. IPR concepts ,registration and filing were explained.



M. Saritha

Innovation & Start up Coordinator

Startup is generally a private venture, organization or association that creates & improves an adaptable & flexible plan for business. On the Occasion of "National Startup Day" we organized an expert session on "Startup India" an initiative of Government of India



Rabiya Tanzila

YUKTI Asst Coordinator

The incubation centers allows entrepreneurs to preserve capital and gain external support to accelerate their businesses growth. The students were taken to incubation centres at GPREC and S.K University, Ananthapuram.



S.AFSHAN ANJUM

Innovation Ambassador Training Coordinator

World Entrepreneurship Day was celebrated in College. A very interesting & interactive sessions on "Entrepreneurship Ideas, Innovation & Start-Up" was organised to St. Joseph's Junior College students.



N. BHARGAVI
Innovation Ambassador Training Coordinator

IIC encourages and helps the students to arrange food stalls during various college fests. The students are provided with space for stalls and furniture and this helps them in developing their **retailing skills**.



Saiqua Zareen
In-charge Field Visits

Field vist create awareness and practical exposure to students. We visit to **Smart Cold Chain Expo** at Hitex city , Hyderabad with the aim of educating students about the logistics and Technology behind the transport of temperature sensitive goods .



P. Neelima Social Media Coordinator

Innovation is the process of creating and implementing new ideas, products, services, or methods that bring about significant improvements, change, or advancements in various fields, such as technology, business, science, or society as a whole.



J. Siva Krishna YUKTI Coordinator

As the part of **Yukti cell** in IIC, we conduct **Business Idea Competition** in the college. These competitions encourage students to exhibit their ideas and get mentorship from the guides to go forward.



Dr. V. Suresh Babu In-charge Field Visits

Entrepreneurship as a career opportunity - An Expert talk was aimed at creating awareness on Entrepreneurship, getting new business ideas and choosing it as an alternative to regular jobs.



Sadiq Hassan Social Media Coordinator

The concept of **Vocal For Local** is a clarion call for new Entrepreneurs to embrace and promote local products and services. It emphasizes the need for self –reliance, economic growth and sustainable development by supporting indigenous industries



B. Chandra Sekhar

Atal School Linkages Coordinator

Atal Innovation Mission has come up with a plan to connect Atal Tinkering labs established in schools with IIC. Under this program, our institute carried out certain prescribed activities at ATL Schools related to building innovation and Entrepreneurship mind set among school children.



P. Moulali Incubation Centre Facilitator

Students should develop and identify the market requirements and develop products accordingly. They have to find new customers for existing products by enhancing their **Market Research Technology.**



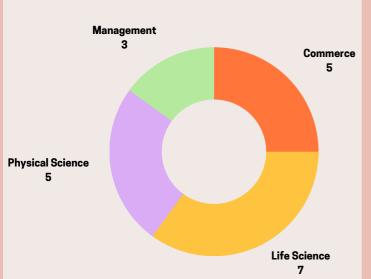
B.T. Subhash Naidu Atal School Linkages Coordinator

The **Practical Demonstration Session** (PDS) was offered to the pupils by students of Electronics Department. Live projects of innovative electronic gadgets which have huge applications in day to day life were exhibited in Atal Tinker lab. The pupil listened with rapt attention and did projects with their help

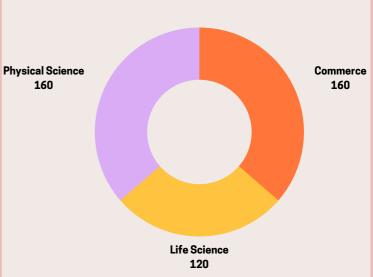
INNOVATION
AMBASSADOR
TRAINING AT
FOUNDATION LEVEL

18 members

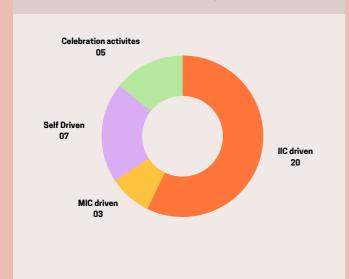
No. of Faculty Mentors in IIC

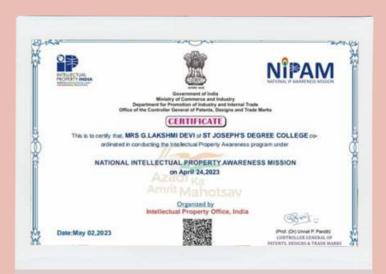


No. of Student IIC Members



No. of Activities in IIC 2022-23





National Intellectual Property Awarness Mission





Rating Certificate given by Ministry of Education's Innovation Cell

STUDENT'S PROTOTYPES









SJ Linkers by Ganesh and Martin

Amor Fashido by Radhe Singh









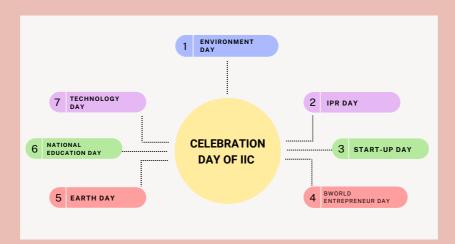
Peer Learning Program

Yukthi Competition

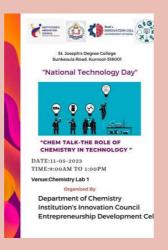
EXPOSURE VISIT AND FEILD VISIT FOR STUDENTS



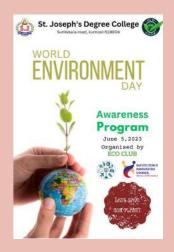
CELEBRATION DAYS OF IIC





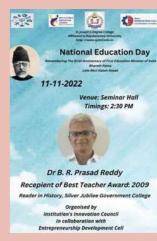


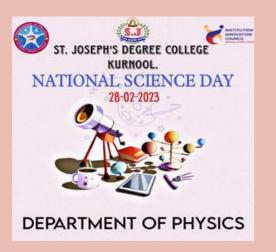


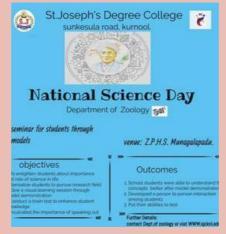














ATAL SCHOOL LINKAGES

The main objective of the Atal Tinkering Labs is to create curiosity, creativity, and imagination in young minds inculcating skills such as design mindset, adaptive learning, and physical computing in students. We are mentoring 3 schools promoting innovation and knowledge sharing among the students and teachers. This helps the students to experience, learn, and practice future skills such as design and computing learning.



10 DAYS ENTREPRENEURSHIP DEVELOPMENT PROGRAM - 202324EDP001

Institution's Innovation Council in collaboration with ED Cell has organized a 10 days Entrepreneur Development Program in 2 Modules from 12th to 16th September and 19th to 23rd September with 30 practice sessions including one field visit. The syllabus for this program is meticulously framed in accordance to the guidelines given by IIC and the sessions were taken by faculty who completed their Basic & Advanced level of Innovation Ambassador training. The certificate course was taken by 120 First Year students from Commerce, Life Sciences & Physical sciences streams.



VOCAL FOR LOCAL

Institution's Innovation Council in collaboration with the Department of Commerce & Management and Entrepreneurship Development Cell of St Joseph's Degree College, Kurnool has organized the event VOCAL for LOCAL- a 1-Day Exhibition cum sale on 6th June 2023. The program was aimed to encourage the purchase of Swadeshi products – Make in India, Buy in India through student participation. The program was inaugurated by Smt Rojamma madam, Y.Showrilu Reddy madam, various stalls displaying readymade garments, handloom sarees, costume jewellery, jute bags, arts, hand crafted products, home décor, stationary, millet products, mobile accessories, vermicompost etc were arranged in the seminar hall.



ONLINE WORKSHOP ON IPR & PATENTS & DESIGN FILING

A 1-Day online workshop on Intellectual Property Rights (IPR) & Patent and Design filing was organized by Rajiv Gandhi National Institute of Intellectual Property Rights at St Joseph's Degree College, Sunkesula Road, Kurnool on Dr. 24-04-2023. Bharat Ν Survawanshi, Assistant Controller of Patents and Design, RGNIIPM Nagpur was the Expert Resource person. The program was presided by Principal Dr K.Shantha & President IIC, joined by IIC Faculty team and 450 students of I, II & III years. Dr Bharath spoke on the concepts of Intellectual property rights and the process of patent filing, he spoke very elusively on the topic and explained IPR with multiple examples, the webinar slides were shared with the students for further reference.



INSTITUTION'S INNOVATION COUNCIL ST JOSEPH'S DEGREE COLLEGE

2022-2023							
Quarter I							
Date	Title	Target audience	Resource Person	Institution			
20-10-2022	Faculty Awareness Program	95 Faculty members	IIC Team	SJDC, Kurnool			
27-10-2022	Entrepreneurship Awareness Program	150 - Ist years	Mr Chandra Mouli, Project Director	MSME Facilitation Center, Vizag			
11-11-2022	National Education Day	150 - EDC students	Dr B.R.Prasad Reddy, Dept of History	Silver Jubillee College, KNL			
18-11-2022	Brochure making Workshop	200 students	II & III year Peers	SJDC, Kurnool			
25-11-2022	Problem Solving & Ideation	120 - II years	Dr Prem Kumar, Dept of Computer Science	G. Pullaiah College of Engineering & Technology, KNL			
03-12-2022	Exposure visit to Hitex Expo	65 girls students	Expo on Food Processing, Packaging & Logistics	Industrial Exhibition Centre Hyderabad			
Quarter II							
14-11-2022	1-Day Field Trip to Mushroom Culture Unit	70 II year Life Sciences	Botany Dept.	Fresh bowl horticulture Pvt Ltd			
25-11-2022	Design Thinking	150 II Year Chemistry students	Dr Narayana Sastri S Retd Professor	Council Of Scientific And Industrial Research-Central Leather Research Institute (CSIR-CLRI))			
12-12-2022	Field Visit to SRAAC	40 II year Chemistry students	Manager, SRAAC	`Sri T.G.V Hypo, Alkalies & Allied Chemicals Ltd, Knl			
06 to 15-12-2022	EDP Certificate Course	120 I years	Innovation Ambassadors	IIC, SJDC			

15 to 17-12-2022	Student Induction Program & launch of YUKTHI	60 EDC Students	YUKTI Faculty team	SJDC, Kurnool		
14-12-2022	National Energy Conservation Day - Poster Exhibition	all students	Physics Dept	SJDC, Kurnool		
17-12-2022	Field visit to Kallur Industrial Estate	70 EDC Students	Thimmaiah, Field Assistant	Andhra Pradesh Industrial Infra structure Corporation, Kallur Industrial Estate		
21-12-2022	Poster presentation on Application of Mathematics	all students	Dept of Mathematics	SJDC, Kurnool		
22-12-2022	Workshop on Assembling E-Cycle	40 students	Mr G.Siva Prasad, Asst Professor	Dept of Mechanical Engi'ng, G. Pullaiah College of Engineering & Technology, KNL		
07-01-2023	Visit to local School for Awareness on Entrepreneurhip	150 students & 15 faculty	Mr Dipan Sahu, Chief Innovation Officer, IIC	Ministry of Educatin's Innovation Cell		
11-01-2023	Online Awareness Program on IIC 5.0	150 students & 15 faculty	Mr Dipan Sahu, Chief Innovation Officer, IIC	Ministry of Educatin's Innovation Cell		
19-01-2023	Visit to local School for Awareness on Entrepreneurhip	60 school children	IIC Team	ZP School, Gondiparla		
21-01-2023	National Start Up Day	150 EDC Students	Dr K.Visweswar Reddy	Rector, NISMSME, Hyderabad		
23-01-2023	YUKTHI - Business Plan & Idea Pitching	60 EDC Students	Pitching of Ideas by students	YUKTI Faculty Team		
24-01-2023	Entrepreneurial Attitude & Behavior	120 EDC students	R.Ravi, Vice Principal	Dr K.V Subba Reddy Institute of Technology & Management		
Quarter III						
12-05-2023	Presentation of Business Plans & Linkages with Innovation Ambassadors For Mentorship Support	5 teams	Linkages between IA s & Teams	Innovation Ambassadors		

11-05-2023	National Technology Day Chem Talk - The role of Chemistry in Technology	50 Chemistry students	Student Talks	SJDC, Kurnool		
24-04-2023	Online Workshop on IPR & Patents & Design Filing	300 students	Dr. Bharat N Suryawanshi, Asst Controller of Patents and Design,	Rajiv Gandhi National Institute of Intellectual Property Rights NIPAM, Nagpur		
27-04-2023	A Session on How to Plan for a Startup- Legal steps	120 EDC students	Mr Ramana Reddy, District Industries Officer	District Industries Centre, Kurnool		
29-05-2023	A 1-Day Workshop for Faculty on the Role of Incubation center in nurturing student Entrepreneurship & Startups	95 Faculty members	Dr Swetha Kumari, Incubation Manager	SSIE- TBI Sri Padmavathi Mahila University, Tirupathi		
11-05-2023 to 13-05- 2023	YUKTI 2023 Competitions	50 Final year students	5 teams	YUKTI Faculty team		
Quarter IV						
06-06-2023	Vocal for Local- 1-Day Exhibition cum Sale	District level exhibition	IIC Faculty & student team	SJDC, Kurnool		
13.06.23	Exposure Visit to Innovation & Incubation Centre at GPREC	50 students	Dr Srinivas, IIC Convenor, GPREC	Innovation Centre, G.Pulla Reddy Engineering College, KNL		
05-06-2023	"PLASTIC FREE"- ENVIRONMENT AWARENESS CAMPAIGN	Local Community	45 students & Botany Dept	Botany Dept, SJDC, KNL		
06-07-2023	Session on converting Innovation into a Startup	65 III Year students	IIC Team	SJDC, Kurnool		
07-07-2023	Session with Innovation & Start-up Ecosystem Enablers	65 III Year students	Dr Chandra Mouli Incubation Centre Manager	ATAL INCUBATION CENTRE-Sri KrishnaDevaraya University, Anantapur		
19-08-2023	Entrepreneurship Outreach Program in School	60 school children	IIC Faculty & Student team	Dr B.R.Ambedkar Gurukulam		
22-08-2023	WORLD ENTREPRENEURS DAY	75 Jr College students	IIC Faculty Team	St Joseph's Junior College, Kurnool		

STUDENT TESTIMONIALS



M. Lavanya

III BBA

EDC supported us to develop, launch, and commercialize my idea into profitable venture. The cell has provided me with access to resources such as mentor ship, networking opportunities, funding, and training programs, it helped me to develop the skills and knowledge needed to succeed in the world of entrepreneurship.



Rehan Sheik

III BSc(Maths)

As a student entrepreneur, I was not just studying textbooks; but navigating the real-world challenges of starting and running a business. This path offered a unique opportunity to apply classroom knowledge to practical situations, from writing business plans to managing finances.



N.Sai Sharanya

III B Sc(Maths)

I am very happy to be a part of Entrepreneurship development cell. Being a Math student I didn't have any business subject in academics and IIC gave me an opportunity to gain a lot of knowledge about business techniques. I gained exposure from field visits to industrial estates. I did many activities like running stalls, team projects etc



R.Yaswanth Goud

III B Com(Computers)

I sincerely express my gratitude to IIC & EDC of St Joseph's Degree College for giving awareness about the startup ecosystem and practical knowledge about the business ideas. The workshops covered various aspects of entrepreneurship, from idea generation to business planning and funding.



G.Naga Phani

III B Com (Computers)

I personally feel ED Cell is for career settlement in the business field. When we visited Atal Incubation Centre Anantapur the supportthey provided ,made me to decide to start my own business after completing my Post Graduation . My work as a volunteer in EDC & IIC helped me to deal with different sorts of people and manage the situations well



Josh Martin & Ganesh

III B Sc (Life Sciences)

A ship in the sea needs a compass, You have a plan, and then EDC is the compass, they guide you to your goal. We were dot in a universe but EDC recognized and supported us to start a business model in our college named "SJ Linkers. From EDC we learned a lot, mentors gave us a boost and the perfect direction to our idea.

GALLERY









Field Visit to **TGV SRAAC**



National Educatioal Day



Problem solving & Ideation



the Role of Incubation center

National Technology Day

Student Stalls on the celebration of Kites

Festival



Awareness campaign



Converting Innovation into Startup



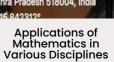
Faculty at Start-up India Workshop





urnool, Andhra Pradesh,

2VM+3JH, beside sj college, Postal dhra Pradesh 518004, India





Assembling of E-Cycle



Field Visit to **Industrial Estate**



Orientation Program on Entrepreneurial Attitude and Behavior



Leadership Talk



National Startup Day



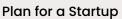
National Science Day

పలిశ్రమల స్థాపనకు ముందుకురా



Entrepreneurship Awareness Program

GALLERY







World Entrepreneurs Day



Exposure Visit to ATAL INCUBATION CENTRE



Exposure Visit to Innovation & **Incubation Centre at GPREC**



A 2 day Outreach program on Innovation



Problem Solving and Ideation



BYST Mentor Development Program





CONDUCTING POLYMERS FOR OPTOELCTRONICS



World Scienece Day



World Environment Day



10 Days EDP Program



Vocal for Local



Vocal for Local



Vocal for Local



Compiled by

D. Kiran Sai III BBA B Student Co-ordinator, IIC





















