



St. Joseph's Degree College
Affiliated to Rayalaseema University
<http://www.sjck.edu.in>

Session on "Angel Investment/Venture Capitalist Funding for Early Entrepreneurs"

Venue: Seminar hall
Time: 3:00 to 4:00 PM
Date: 13-07-2022



Mr Chandra Sekara Raju Vijayabattu
Chartered Accountant &
Co-founder of
"Arthadharma Financial Literacy Foundation"



Organised by
Entrepreneurship Development Cell
In collaboration with
Institution's Innovation Council

St. Joseph's Degree College
Sunkesala road, Kurnool





INSTITUTION'S INNOVATION COUNCIL

St. Joseph's Degree College

Sunkesula Road, Kurnool-518004.

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Date: 13-07-2022

Session on

Angel Investors & Venture Capitalist Funding for Emerging Entrepreneurs

Program Report:

A session was conducted on Angel Investors & Venture Capitalist Funding for Emerging Entrepreneurs to students by Entrepreneurship Development in collaboration with Institution's Innovation Council of St Joseph's Degree College on 13-07-2022. Mr. V.Chandra Sekhar Raju Chartered Accountant & Founder of Arthadharma Financial Literacy Foundation was the speaker, he introduced to the students the concepts of Angel Investors & Venture Capitalists. Students know about banks and financial institutions that provide capital for enterprises and startups, they are not aware of the present forms of investment and this session brought them nearer to these concepts.

Time: 11.30 am to 01.30 pm

Venue: Building II, Seminar Hall

Date: 13-07-2022

Students Attended: 146

Faculty: 02

- Mr. R Prasad
- Mr. J.Siva Krishna

Program Outcomes:

1. Students understood the basic forms of getting investments to their enterprises & startups.
2. They got clarity on the difference between Angel Investors & Venture Capitalists.
3. They were enlightened on where to find and how to impress the Venture capitalists to get funding.
4. Students were much impressed by the young professional and his thoughts.





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Session on "Entrepreneurship and Opportunities in Agricultural & Food Industries"

Venue: Seminar hall
Time: 12:30 to 1:30 PM
Date: 22-07-2022



Er. J. Suresh Kumar
B.Tech., M.Tech.,
Assistant Professor, Food Technologist
Department of Food Technology
Saintgits College of Engineering
Kerala.



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St.JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool-518004.A.P.

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Email id: sjcknl@yahoo.com; website: sjcknl.edu.in; Phone: 08518226268



Date: 22-07-2022



Session on

"Entrepreneurship & Opportunities in Agriculture and Food Industries"

Program Report

An online webinar was organized on "Entrepreneurship & Opportunities in Agriculture and Food Industries" by Entrepreneurship Development Cell in collaboration with Institutions Innovation Council on 22-07-2022. Mr. J Suresh Kumar, Asst. Professor and Food Technologist, Department of Food Technology, St. Gits College of Engineering, Kerala addressed the students through online. He spoke on the prospective of Agri-Industry, its prosperous future and how with modern technology the agriculture and its allied areas can be transformed into profitable business.

Time: 12.30 to 01.30PM

Date: 22-07-2022

Venue: Seminar Hall, Building II

Resource Person: Mr. J Suresh Kumar,

Asst. Professor and Food Technologist, Department of Food Technology,

St. Gits College of Engineering, Kerala

Students Attended: 100

Faculty Attended: 03

Mr. Lilambeshwar Singh

Mr. R Prasad

Mr. B Chandra Sekhar

Program Outcomes

1. Case studies and examples helped the students to understand the potentiality of Agri-Entrepreneurship more effectively.
2. They have understood the importance of farm production and how it can be processed, packaged and marketed with the aid of technology
3. They understood the concepts of commercialization of farm products.



Mr.J.Siva Krishna

Faculty
Department of Commerce & Management
Social Media Cordinator,IIC

01-08-2022

Problem Solving & Idea Generation

Mr.N.G.Sai Kiran

Placement trainer &
Student Internship Coordinator,IIC

02-08-2022

Market Research

Mrs.V.H.S.Pallavi

Faculty
Department of Commerce & Management
Convenor,IIC

03-08-2022

Concepts in Converting an Idea into a Product

Mr.R.Prasad

Faculty
Department of Commerce & Management
Convenor,EDC
ED Coordinator,IIC

04-08-2022

Business Plan Writting & UDYAMI Registration

Dr.R.Lilambeshwar Singh

Faculty
Department of Commerce & Management
Vice Principal,IIC

05-08-2022

Business Model Canvas

Mrs.G.Lakshmi Devi

Faculty, Dept. of Humanities
IPR Co-ordinator, IIC

06-08-2022

Intellectual Property Rights

Y.Showrilu Reddy

Patron
Dean

Dr.K.Shantha

Principal
& President, IIC

Dr.C.V.Satyanarayana

Vice President & Placement Officer
Executive Member,IIC



St.Joseph's Degree College

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Sunkesula Road,Kurnool

Entrepreneurship Development Cell

Organizes a

6-DAY ENTREPRENEURSHIP DEVELOPMENT PROGRAM

To

ED Cell Students

From **01-08-2022 to 06-08-2022**

12:30 to 1:30 PM

Seminar Hall

Objectives of the program

1. Awareness towards the process of problem solving and tools of idea generation
2. Market Research and it's vital role in Entrepreneurship
3. Product Development stages
4. Business Plan Preparation, MSME Portal
5. Business Model development
6. Protection of Business Ideas and Patent Registration

Outcomes of the program

1. Develops new perspective in identifying gaps
2. Helps in identifying consumer preferences
3. Learn the terms and Jargans in Entrepreneurship
4. Builds confidence to develop their own business model
5. Prepare a new business plan on their own for better pitching
6. Fostering the thought of going forward without the fear of being exploited by big companies

Organizing Committee

Mrs.I.Kalyani

Faculty, Dept. Of Statistics
NIRF Co-ordinator, IIC

Mrs.N.Saritha

Faculty, Dept. Of Zoology
Start-up Co-ordinator, IIC

Mrs.S.Shameena Begun

Faculty, Dept. Of Electronics
Member of IIC

Mr.Sadiq Hassan

Faculty, Dept. Of Chemistry
Member of IIC

Mr.B.Chandra Sekhar

Faculty, Dept. Of Mathematics
Member of IIC

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Date: 08-08-2022

6- Day Entrepreneurship Development Program

01-08-2022 to 06-08-2022

Program Report

A 6-Day Entrepreneurship Development Program was conducted by Entrepreneurship Development Cell in collaboration with Institution's Innovation Council of St. Joseph's Degree College from 01-08-2022 to 06-08-2022 to all ED cell students.

The following topics are covered by faculty

Sno	Date & Day	Internal Resource person	Topic
1	01-08-2022 Monday	Mr J.Siva Krishna	Problem Identification & Idea Generation
2	02-08-2022 Tuesday	Mr N.G Sai Kiran	Significance of Market Research
3	03-08-2022 Wednesday	Mrs V.H.S Pallavi	Concepts in converting an idea into a product
4	04-08-2022 Thursday	Mr R.Prasad	Business plan writing and UDYAMI Registration
5	05-08-2022 Friday	Mr R. Lilambeshwar Singh	Business Model Canvas
6	06-08-2022 Saturday	Mrs G. Lakshmi Devi	Intellectual Property Rights

Time: 12.30 am to 01.30 pm

Venue: Building II, Seminar Hall

Date: 01-08-2022 to 06-08-2022

Students Attended: 100

Program Outcomes

1. Students learned the concepts of starting an enterprise, registration process, business model canvas, developing marketing strategies, IPR
2. They earned an e-Certificate on Basic Level of ED after the course.
3. All the sessions were very informative & helped students to sharpen their brains on startups and enterprises.
4. To connect concept with practice, food stalls were organized by EDC student members. Every day teams were given chance to keep food stalls to get awareness of business techniques and ideas. It was experiential learning and they made good business.
5. Students understood how to approach and persuade sponsors to finance their stalls.
6. Students marketed Bamboo products stall put up by Mr Rajendra
7. Eco club of our college has put their stall on ecofriendly products during the program.





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Celebrating 75 Years Of Independence - Azadi Ka Amrit Mahostav
ED Cell is conducting competitions on
"Aatmanirbhar Bharat"
Slogan Competitions & Case Study



आत्मनिर्भर भारत

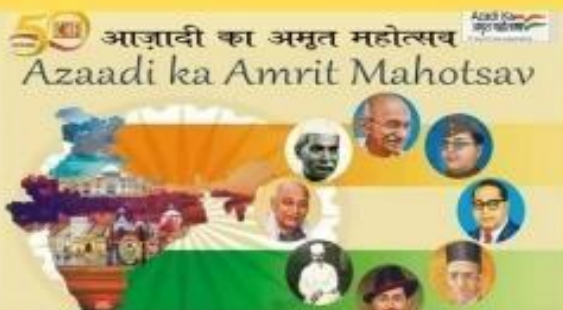
11-08-2022

Venue: Seminar Hall
Timings: 2:30 to 3:30 PM



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Team
Mrs. G. Laskhmi Devi
Mrs. S. Shameena Begum

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Date: 11-08-2022

Competitions

Celebrating Atmanirbhar Bharath & Azadika Amruth Mahotsav

Program Report:

The Ministry of Education's Innovation Cell has added one celebration activity in the IIC portal for Q3/Q4 celebrating the 75th Year of Independence Day of India or Azadi Ka Amrit Mahotsav. Elocution, Case study, Slogan competition were conducted on 11-08-2022, in the college. The students spoke on Atmanirbhar Bharat Abhiyaan or Self-reliant India campaign - the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi. They spoke with fervor and resolve on India's progress into the future with entrepreneurship and innovation as the key performers to achieve it.





Institution's Innovation Council Regional Meet
Sreenidhi Institute of Science & Technology, Hyderabad

Ministry of Education
Government of India

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

ANCTE
All India Council for Technical Education

75
आज़ादी का
अमृत महोत्सव

**Institution's Innovation Council
Regional Meet**

Ministry of Education's Innovation Cell
&
All India Council for Technical Education

75
आज़ादी का
अमृत महोत्सव

Ministry of Education
Government of India

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

ANCTE
All India Council for Technical Education

SIH

ARIIA

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

Empowering India
Through Innovation

ASEAN-INDIA
HACKATHON 2021

YUKTI 2.0
Innovation Repository

DRUG DISCOVERY
HACKATHON
2020
Innovate New Drugs

क प ि ल - K A P I L A
कलाम बौद्धिक संपदा साक्षरता और जागरूकता
अभियान

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Date: 12-08-2022

Participation of IIC Institution in IIC Regional Meet at Sreenidhi Institute of Science and Technology, Hyderabad

Program Report:

Ministry of Education's Innovation Cell {MIC} has conducted the IIC South Zone Regional Meet on 12-08-2022 at Sreenidhi Institute of Science & Technology, Hyderabad. A delegation of 4 faculty members of IIC of our college attended this 1-Day meet and gained much insights on Innovations and Entrepreneurship interventions of IIC.

Mrs V.H.S Pallavi – IIC Coordinator

Mrs N.Lakshmi Devi – NISP Coordinator

Mr R.Prasad – ARIIA Coordinator

Mr N.G SaiKiran – IP & Student internship Coordinator

Program Outcomes:

- The Policy Awareness & Advocacy session on I&E initiatives of MIC & AICTE inspired us to take IIC forward in our institutions with the same intensity and quality.
- The impact session on IIC model, Participatory approach, Achievement & Performance Maximization through Quality participation of HEIs was very practically.
- The Innovation stalls were very effective.
- The college presented a poster in the poster exhibition.
- The Poster gallery exhibiting the posters of IIC 's of various HEI created much awareness on the varied programs conducted under IIC.
- The knowledge sharing programs by the host institution on Incubation Centre and IPR were very much helpful.

