



St. Joseph's Degree College
Sunkesula Road, Kurnool



Ad-Venture

A Creative Advertising Contest!

RULES

- ✓ A slide containing various lifestyle products will be displayed.
- ✓ Each participant must choose one product of his/her choice
- ✓ Students must advertise the chosen product orally, using their own ideas, clearly and confidently.
- ✓ Participants will be given 10 minutes for preparation.
- ✓ They must submit a written format of their advertisement.



VENUE

Skill Lab - Building III



DATE & TIME

5 January, 2026 at 2:30 pm

**FOR FURTHER DETAILS CONTACT :
THE DEPARTMENT OF ENGLISH**

REGISTRATION LINK

<https://forms.gle/qrhur1mviji3vDzk6>



WHO CAN PARTICIPATE

U.G. STUDENTS

The Department of English conducted an innovative advertising competition titled “Ad-Venture – A Creative Advertising Contest” on **5 January, 2026**. The contest aimed at enhancing students’ creativity, communication skills, persuasive language, and promotional abilities by engaging them in the art of advertising. A slide containing a variety of lifestyle products was displayed, from which each participant selected one product of their choice. Students were required to promote their selected product orally, using their own creative ideas and persuasive techniques. They were given 15 minutes of preparation time and were also asked to submit a written format of their advertisement.

The contest received enthusiastic participation from the students who showcased impressive originality, confidence, and marketing skills in their presentations. Students demonstrated strong command over language, creativity in concept building, and clarity in delivery while promoting their chosen products. Certificates of performance for first, second and third prizes were presented by Dr. K.Shantha, principal of St. Josephs Degree college, Kurnool.

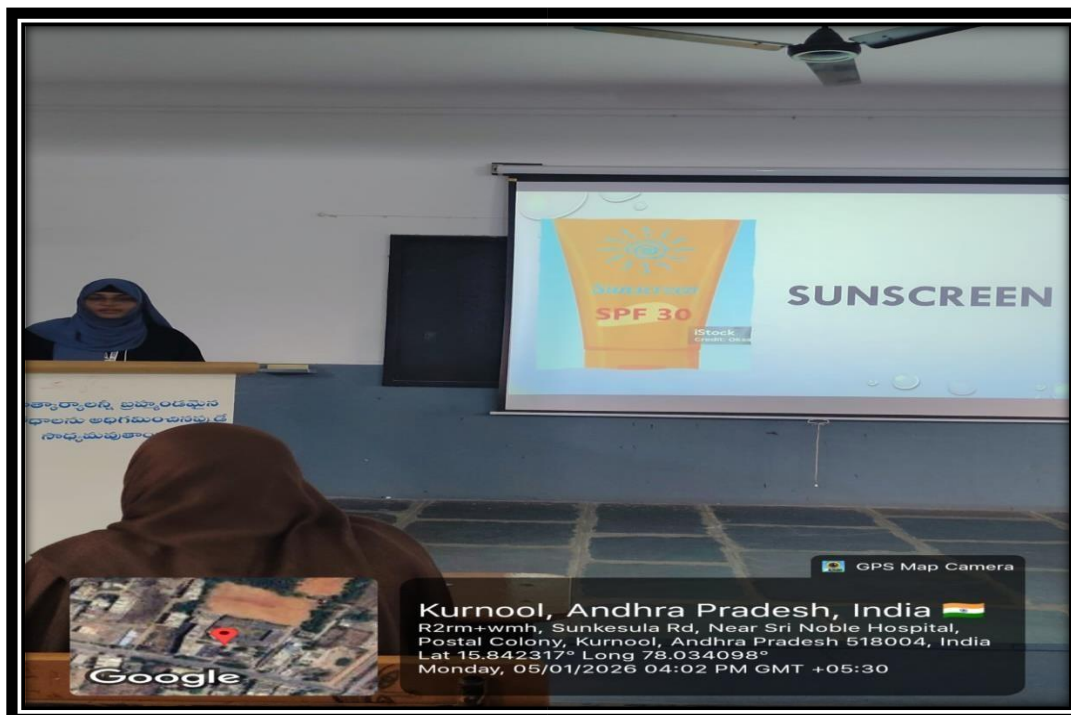
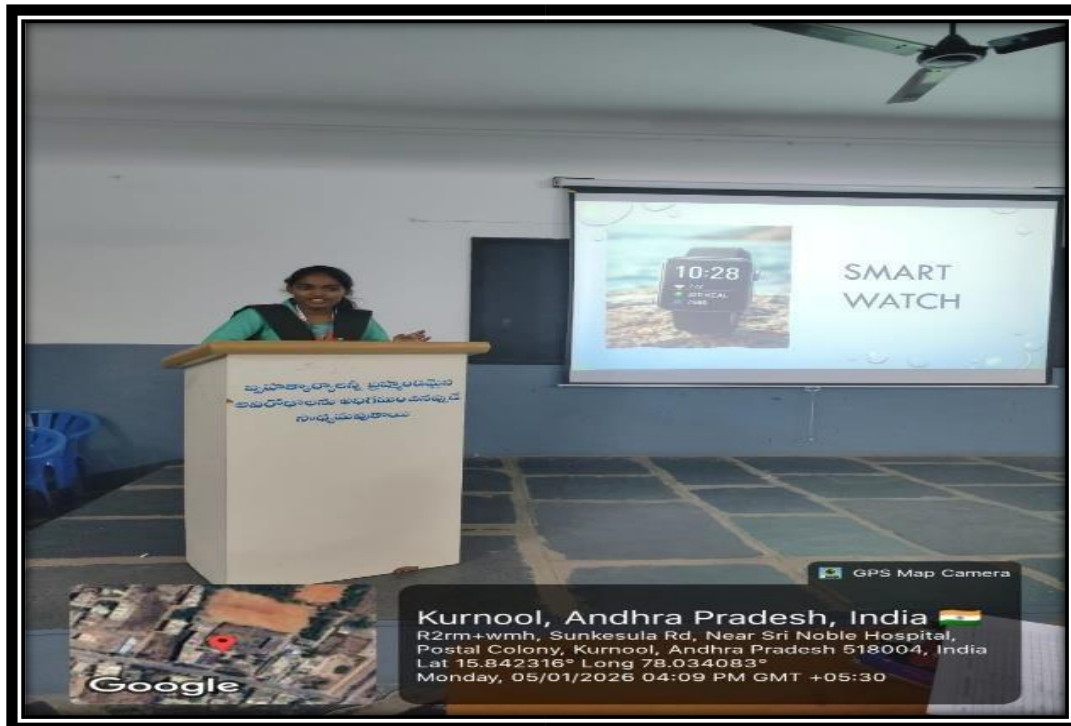
Objectives :

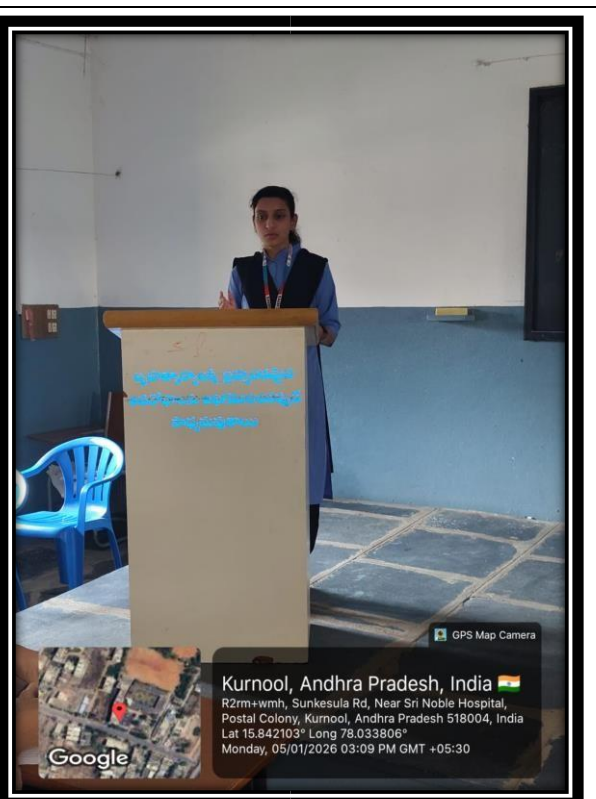
- To Encourage creative thinking
- To Improve public speaking and confidence among the students.
- To Develop persuasive communication.
- To Foster innovative presentation skills.

Outcome:

The event provided a platform for the students to explore advertising as a creative form of communication. Participants expressed that the contest helped them gain new insights into product promotion and consumer appeal. Winners were selected based on creativity, clarity, persuasive language, and overall presentation.

GALLERY







WINNERS LIST

NAME OF THE STUDENT	GROUP	ADMN NO	PRIZE
T. VIJAY	B.Sc	22287	I
YOGENDRA SINGH	B. Com	21723	II
SADIA SONU	B. Com	20121	III





St. Joseph's Degree College

Sunkesula Road, Kurnool-518004.

(Affiliated to Rayalaseema University, Kurnool, A.P.)

www.sjcknl.edu.in

Certificate of Achievement

We Certify that Mr. /Ms. YOGENDRA SINGH
from I Sem. B.Com D/s
has won I / II place in the Ad-Venture competition held
in connection with Vocabulary Enhancement Initiative organized by
The Department of English on 6th Jan, 2026

Shahbaz
Convenor



Shahbaz
Principal